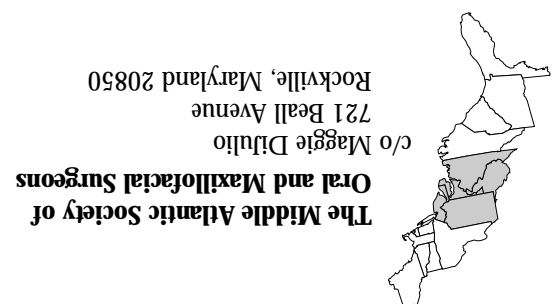


**The MASOMS Fall Meeting  
featuring Dr. Anthony Pogrel  
will be held on**

**Wednesday, November 6, 2002 at the  
Turf Valley Resort and Conference Center  
in Ellicott City, Maryland.**

**Program information will be mailed this summer.  
Please mark your calendars.**



## **A Message from the President of the Middle Atlantic Society of Oral & Maxillofacial Surgeons**

Dear Colleagues:

The New Year has brought with it a renewed appreciation of our nation's strength. Watching the American flag from the World Trade Center being carried into the Olympic stadium brought feelings of pride in our nation and the ideals upon which it has grown. Our nation's ability to withstand the trials of war, economic misadventures and political strife stem from our belief in individual freedom and the responsibility that comes with that freedom.

As oral and maxillofacial surgeons, we are fortunate to be an important part of our national community, providing care to patients each day in a professional and conscientious manner. Our ability to deliver these services requires a personal commitment to provide the highest level of care possible. In order to achieve this, we must constantly improve our skills through continuing education. The primary mission of the MASOMS is to provide its members with excellent educational experiences. This we do within the reality of our future membership.

Over the next decade, there will be more oral and maxillofacial surgeons leaving our ranks than those who will be completing residency-training programs. This means that member-

ship in our societies may decline. One way to address this change is to look at non-dues revenue for maintaining financial stability. With this approach, we have the advantage of keeping dues at a lower level. I believe this is a worthy goal, but wonder if it is sustainable?

We must maintain a proper balance between dues and other sources of income. Otherwise, we penalize those members who are the most active in our various societies. If you support AAOMS, OMSPAC, OMSNIC and the AAOMS Foundation, you are to be commended. You recognize the responsibilities required in achieving the common goals of our profession including training, continuing education, research and advocacy for our patients and our specialty. All oral and maxillofacial surgeons benefit from these activities however not all support them. If we set goals that exceed the desires of the majority of oral and maxillofacial surgeons, they will not be financially sustainable and membership will decline. We must therefore balance our goals with the desires of our membership. Please let the leaders of our various organizations know what you want. If you have thoughts and concerns, you must let them know. Speak up and be heard!

The membership of MASOMS has grown because we provide high quality educational programs in convenient and affordable locations. Our next meeting continues with this tradition. By now, you should have received registration materials for the MASOMS 2002 Spring Meeting. This program will be held on Thursday, April 25, 2002 and will feature Dr. Hisham Nasr, a periodontist from New Orleans. Dr. Nasr will present a stimulating and thought-provoking program on Interdisciplinary Esthetic Therapy. I hope you plan to join us for this special event. For additional information on Dr. Nasr's program, please read the article on the "MASOMS Spring Meeting" in this issue of the newsletter.

Two of our MASOMS members are currently seeking national leadership positions. Dr. Daniel Daley, our District II Trustee, is seeking the position of Vice President of AAOMS. Dr. Daley has been an active and able advocate for our District and the members of the MASOMS and we support his nomination. Dr. Thomas Soliday, the Speaker of the House of Delegates of AAOMS is seeking the same office within the American Dental Society. Dr. Soliday has served our Society with distinction. His successful election to the ADA Speaker of

*continued on page 4*



## Middle Atlantic Society of Oral and Maxillofacial Surgeons

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## AAOMS District II Trustee Report

Dear MASOMS Colleagues:

In the months following the horrendous terrorist attacks of September 11, we have all had to learn to live under a new set of rules. Since that time, AAOMS has struggled with a variety of options to resolve matters related to our meeting in Orlando. Not only were we faced with the logistics of trying to restore some semblance of order to the educational and governance aspects of the meeting, but also to determine the best and fairest way to deal with our exhibitors — both those who were able to arrive at the meeting and those who were not. The AAOMS Board of Trustees took the high road and voted unanimously to refund or credit exhibitor fees to all who had committed financially to our Orlando meeting. In the meantime, a claim was submitted for the losses we sustained related to our meeting interruption. As of this writing, AAOMS has just been notified of a favorable determination.

Another major issue that has been brought to a successful conclusion is the completion of our negotiations with OMSNIC (formerly AAOMS National). In early February, a contract was signed to extend our endorsement of OMSNIC as the exclusive carrier of liability insurance for a ten-year period, thus ending over a year of intense negotiations between our two organizations.

With spring just around the corner, I would like to remind all MASOMS members that the 2002 “Day on the Hill” will take place on May 1st in Washington, D.C. This year we have secured The Washington Court Hotel as our headquarters, which will provide a more convenient location. We plan to begin our activities with a “night before” dinner for all participants,

featuring Washington, D.C. commentator and journalist Charlie Cook.

Again this year, we are expecting Representative Charlie Norwood of Georgia and Senator Ron Wyden of Oregon as guest speakers. Last year’s “Day on the Hill” was a tremendous success and we expect this year to be even better. Issues that we will focus on will probably include a patient’s bill of rights, the need to keep HIPAA privacy/confidentiality requirements reasonable and support for Senator Bingamon’s (SB 1626) Medicaid Access to Improved Dental Care. Most importantly, the “Day on the Hill” serves as an opportunity for our membership to educate legislators on who we are and what we do.

In a similar vein, AAOMS has stepped up its efforts at raising the profile of oral and maxillofacial surgery to the media and the public. This effort will be an ongoing campaign designed to enhance the visibility and image of our specialty. Our plan is to send out a release each month via electronic means (fax and e-mail) as well as by hard copy to reporters, editors and producers in the general and trade press. I would encourage each of you to look for media opportunities to publicize and forward that information to Marquita Hynes at AAOMS Headquarters.

In other actions of the Board of Trustees:

- *Approval of CE credits to be provided for videotapes of the 2002 Annual Meeting on a one time only basis for those unable to attend.*
- *Approved a request from the Special Committee on Outcomes Assessment to continue to collect outpatient anesthesia data until June 30, 2002, at*

which time a determination will be made regarding additional extensions of this project.

- Approved offering the AAOMS Office Anesthesia Manual, CD and Videotape to the American Academy of Pediatric Dentistry (AAPD) members at the AAOMS members price.
- Approved the distribution of the AAOMS Office Anesthesia packets to each of the 50 state dental licensing boards and to each of the 50 state dental associations through the state OMS Society. This was undertaken to highlight our leadership position in the area of outpatient general anesthesia.
- Approved a proposal to make available for purchase, the HIPPA Compliance

*Guide to the AAOMS membership to assist in facilitating the implementation of guidelines for oral and maxillofacial surgeons and their staff.*

I would like to call your attention to the AAOMS coding workshops for doctors and their staff in Philadelphia, Pennsylvania, May 5-6, 2002. For information, please contact AAOMS headquarters.

I look forward to seeing all of you at our Spring meeting. As always, I am available for any questions, comments or concerns that you may have.

**Daniel J. Daley, Jr., D.D.S.**  
**AAOMS District II Trustee**

## Editor's Corner

### Revised Code of Professional Conduct

AAOMS has adopted a revised Code of Professional Conduct to help address ethical issues currently affecting the specialty of oral and maxillofacial surgery. The Code of Professional Conduct sets the ethical standards that guide us in our relations with patients, peers and the public. After reviewing the Code, it is clear that the AAOMS should be commended on its thoroughness. This is an extensive and complete document, covering all aspects of the profession, from our education and office facilities, to the rights of our patients and the public welfare. As a condition of AAOMS membership, we are obligated to abide by this Code. Do you remember taking the Pledge of the Association? At the time of our induction into the AAOMS we became bound by the following Pledge:

*Recognizing that the American Association of Oral and Maxillofacial Surgeons stands for the highest traditions of our specialty, I hereby pledge myself, as a condition for membership,*

*to practice oral and maxillofacial surgery with honesty and to place the welfare of my patients above all else; to advance constantly in professional knowledge; and to render help willingly to my colleagues.*

*In solemn affirmation of my dedication and upon my honor, I declare that I will abide by the Code of Professional Conduct of the American Association of Oral and Maxillofacial Surgeons and that I will faithfully support its purposes and ideals and abide by its principles and regulations.*

The Code of Professional Conduct not only protects and preserves our specialty but also reinforces the high ethical and moral standards that should guide all aspects of our lives. Copies of the Code can be obtained from Mary Benjamin, via email at [mberjamin@aaoms.org](mailto:mberjamin@aaoms.org) or call 1-800-822-6637, ext. 4305. The Code can also be viewed online at [www.aaoms.org](http://www.aaoms.org).

**Thomas H. Yingling, D.D.S.**

MASOMS would like to extend a special thank you to the following companies who exhibited at the Fall 2001 Meeting in Ellicott City, Maryland. Your continued support of our organization is appreciated.

AAOMS National  
Insurance Company

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BioHorizons

•

Collagenex Pharmaceuticals

•

Columbia Scientific, Inc.

•

Dentsply/CeraMed Dental

•

Friident North America

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Harvest Technologies  
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Nobel Biocare

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Predictable Surgical  
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Sulzer Dental

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Synthes Maxillofacial

•

Treloar & Heisel, Inc.

•

Walter Lorenz Surgical, Inc.

•

Watson Pharma

•

Windent

## Highlights from the Fall 2001 Meeting at the Turf Valley Resort ...

*Guest speaker, Dr. Louis Clarizio  
addresses the meeting attendees*



*Implant Innovations sales representative,  
Laura Nordness and Dr. Steven Guttenberg*



*Dan Grisanti of BioHorizons  
visits with Dr. Sean Walcott*





*Meeting attendees, Drs. Donald Lurie and Sergio Zarbin with Darlene Gaffney of Nobel Biocare and Dr. Louis Clarizio*



*Treloar & Heisel sales representatives, Scott Fehrs and John Mitsos with Dr. David Ettinger*



*Dr. Barry Stein visits with Sulzer Dental sales representatives, Steve Beardmore and Todd Colvin*

## MASOMS Hosts 2002 Spring Meeting

The Society will hold its Spring Meeting on Thursday, April 25, 2002 at the Turf Valley Resort and Conference Center in Ellicott City, Maryland. This elegant resort hotel, surrounded by three championship golf courses has proved to be a popular venue for MASOMS meeting attendees.



The featured speaker, Dr. Hisham Nasr will present an all day program on "Interdisciplinary Esthetic Therapy: Desirable Outcomes Through Surgical Excellence". This presentation will focus on surgical enhancement of the emergence profile of restorations on natural teeth and implants. Dr. Nasr will discuss and demonstrate a variety of clinical cases, advocating the establishment of an optimal framework for hard and soft tissues. Program topics include: current possibilities for root coverage using connective tissue and semi-lunar grafts, approaches for crown lengthening in the esthetic zone, tissue regeneration materials and bone replacement grafts, advantages and limitations of soft and hard tissue augmentation for tooth-supported and implant-borne

restorations and much more.

Dr. Nasr maintains a full time private practice limited to Periodontics and Implant Surgery in New Orleans, where he focuses on esthetic surgical procedures for the enhancement

of restorative dentistry outcomes. He lectures both nationally and internationally on esthetic periodontal and implant surgery.

In addition to Dr. Nasr's program, this meeting will feature a variety of tabletop exhibits. Vendors will be available to discuss and demonstrate the latest in equipment, materials and services available to the oral and maxillofacial surgeon.

Program information was mailed in early March. If you have not already registered for this meeting, please do so soon as space is limited. For a meeting brochure, please visit the MASOMS website at [www.masoms.org](http://www.masoms.org) or contact Maggie DiJulio, Executive Director at 301-217-0864. We look forward to having you join us for this special event.

### A Message from the President

*continued from page 1*

the House would provide an able voice for both AAOMS and District II. We support Dr. Soliday's candidacy.

I look forward to seeing you on April 25th at Turf Valley. If you have ideas for improving your Society, please let us know. I hope you will feel free to speak with me or another Board member at any time. Let us work together to keep our Society strong and vibrant!

**Robert W. Emery, D.D.S.  
President**

### Visit MASOMS.ORG

In a continuing effort to communicate with MASOMS members, vendors and affiliates, the Society has modified the design of its website. For organizational news, special events, membership information and more, please visit [www.masoms.org](http://www.masoms.org). The website will be updated regularly as information becomes available. Please feel free to e-mail any comments or suggestions to the Society's Executive Director, Ms. Maggie DiJulio at [masomsdir@msn.com](mailto:masomsdir@msn.com).

## The State of Delaware...

In recent months there has been very little activity affecting the practice of oral and maxillofacial surgery in Delaware. Last fall, a bill proposing changes to the Dental Practice Act was introduced to the state legislature. Because this bill contains a few controversial measures, it has been tabled until the next legislative session. One of the non-controversial proposals expands the definition of dentistry to that recommended by the AAOMS. We anticipate that this proposal will pass uneventfully. Delaware is also considering different approaches for improving access to care for the indigent and young. While some modifications in the licensure process may result, any changes would not likely be radical.

**Louis K. Rafetto, D.M.D.  
President, DSOMS**

## The State of the District of Columbia...

Oral and maxillofacial surgeons in the District entered the New Year with renewed vigor. It was shocking to see the damage to the Pentagon in our back yard. We have however returned to the normal routine of life and practice. Dr. Alan Singer, one of our retired members, is assisting Dr. Soliday in his bid for Speaker of the House of the American Dental Association. The next DCSOMS meeting will be held on August 7, 2002 at 6:00 p.m. in the offices of Drs. Guttenberg and Emery.

**Robert W. Emery, D.D.S.  
Secretary/Treasurer DCSOMS**

## The State of Maryland...

Greetings from the Maryland Society of Oral and Maxillofacial Surgeons. There have been a number of developments in Maryland of interest to our

specialty. First, the Board of Dental Examiners has in final draft form, regulations that would permit a general dentist to employ medical anesthesiologists to provide general anesthesia services in the dental office.

After a great deal of hard work, especially by Dr. Tim Carrion and our legislative advisor, Mr. Dan Dougherty, our Society is certain that patient safety issues have been adequately addressed.

In April, the Society will be conducting a coding course. At our September meeting, a risk management course presented by the OMSNIC will qualify attendees for a premium reduction. The course is free of charge and will be held from 1pm to 5pm, just prior the general meeting. Dr. George Grillon and the insurance committee have successfully promulgated with BCBS, clear-cut guidelines for orthognathic surgery eligibility. They appear to be running smoothly at this time and work is now underway to create similar TMJ surgery guidelines.

**Ralph W. Alman, Jr., D.D.S.**  
**Secretary, MSOMS**

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## ***The State of New Jersey...***

The New Jersey State Board of Dentistry has adopted updated rules and regulations regarding emergency equipment and drugs for in office parenteral anesthesia. These updates result from the numerous suggestions from representatives of the NJSOMS and the NJADSA.

A Joint Negotiations Bill has been signed into law. This Bill will allow groups of specialists or practitioners by region to negotiate with HMO's in regards to barriers to patient care. HMO's that are classified as a "substantial market power" will be required to negotiate fees with these various groups.

The NJDA Annual Session will be held in Atlantic City at the Taj Mahal from June 12-14, 2002.

The New Jersey Board of Medical Examiners is updating its rules and regulations regarding office anesthesia. These updates are the result of some office anesthesia fatalities in other states. Since dentistry and dental anesthesia both fall under the Dental Practice Act and the State Board of Dentistry, this is not thought to effect our practices.

**Bradford J. Porter, D.D.S.**  
**President, NJSOMS**

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## ***The State of Pennsylvania...***

As new anesthesia regulations and laws take shape, the Pennsylvania Society of Oral and Maxillofacial Surgeons (PSOMS) continues to promote the views of our specialty to the state legislature and dental board. The main issue confronting our specialty is the proposed rules regarding the inspection of dental offices that provide anesthesia services. Through our public affairs consultants, Capital Associates, PSOMS has provided input throughout the legislative and regulatory process. It seems certain that anesthesia legislation will be enacted this year, so we are working hard to ensure that our views are made known.

The 2002 Spring Scientific Session of the PSOMS is scheduled for May 15, 2002 in Harrisburg. Dr. Jeffrey Bennett of the University of Connecticut, will present a program on "Anesthetic Care of the Oral and Maxillofacial Surgery Patient". Dr. Bennett is known to many of us as a highly respected clinician, researcher and educator who always presents an informative program. We hope to see you in attendance.

**Roger P. Spampata, D.M.D.**  
**President, PSOMS**

## ***The State of Virginia...***

The updated revised Definition of Dentistry in the Commonwealth of Virginia was enacted in July, 2001. This brings the new Definition of Dentistry in line with the ADA's Definition recommendations.

The Virginia Board of Dentistry has subsequently developed new regulations for all Virginia oral and maxillofacial surgeons. Every OMS in the commonwealth of Virginia must register annually with the Virginia Board of Dentistry and submit a profiling application. The VOMS must be certified by the VBOD to perform cosmetic procedures. The VOMS must meet specified credentials in order to become certified.

The Society's Annual Meeting will be held in Virginia Beach, June 13-16, 2002. Dr. Gil Triplet will serve as the guest speaker.

The VSOMS Anesthesia Committee is currently evaluating the AAOMS Anesthesia Committee's recommendations, in an attempt to incorporate them into the existing VSOMS policies and protocols. A strong anesthesia policy may be vital in protecting the future of this aspect of the OMS practice.

**James A. Pell, D.D.S.**  
**President, VSOMS**

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## ***The State of West Virginia...***

Activities on the oral and maxillofacial surgery front remain relatively quiet in West Virginia. The legislature is presently in session and needs to address the issue of tort reform. Our physician colleagues are rightfully concerned with the continued availability of reasonably priced malpractice insurance. Although our premiums have not been adversely affected, we definitely support meaningful tort reform.

**Dean Russell, D.D.S.**  
**Martinsburg, West Virginia**