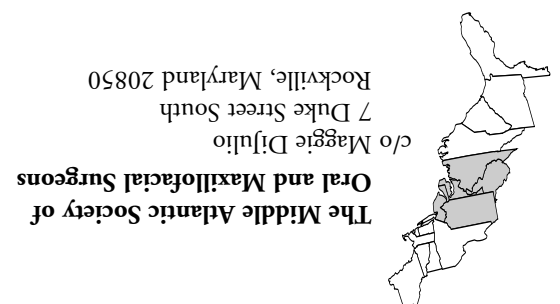


**The MASOMS Fall Meeting
will be held on
Wednesday, November 2, 2005 at the
Turf Valley Resort and Conference Center
in Ellicott City, Maryland.**

**Program information will be mailed in August.
Please mark your calendars.**

500 waffer sealed
deliver to maggie





MASOMS *News*

Spring 2005

THE NEWSLETTER OF THE MIDDLE ATLANTIC SOCIETY OF ORAL AND MAXILLOFACIAL SURGEONS

A Message from the President of the Middle Atlantic Society of Oral & Maxillofacial Surgeons

In my first *Newsletter* message as your president of MASOMS, I would like to begin by thanking the membership for the opportunity to serve this great organization. I also wish to thank and recognize our immediate past president, Dr. Brad Porter from New Jersey for the fine work he did these last two years. Our organization continues to offer excellent continuing education at a reasonable cost to our membership and has made great strides in the past several years as a political force within AAOMS.

As an official regional component of AAOMS, oral and maxillofacial surgeons from the states of Pennsylvania, New Jersey, Delaware, Maryland, Washington, DC, Virginia and West Virginia are eligible to be members of the MASOMS. Although our membership is very strong in the Maryland, DC, and south central Pennsylvania areas, it unfortunately only consists of approximately 40% of the eligible membership. As your new president, I would like to see our membership increase by at least 10% over the next two years. Towards this goal, I have a request to make of you readers. If you have a friend or colleague in our membership region (particularly in New Jersey, Philadelphia, western Pennsylvania and West Virginia), who is not a current member, I ask that you invite that person to join the MASOMS or at least attend one of our educational meetings. In the Spring of 2006,

the Society will host a meeting in Wilmington, Delaware in a further attempt to attract new members and afford our current members in the northeastern portion of the region, a more convenient meeting venue. Look for further information on this meeting in the next *Newsletter*.

Registrations are pouring in for our April 27th meeting featuring Dr. Ross Beirne. I am hopeful that most of you will be able to attend. Dr. Beirne's lecture on "Assessment and Management of Out-Patient Anesthesia" is not to be missed!

On a less positive note, and as many of you are already aware, we have a situation involving our membership, Criticare Systems and Access AED's. The short version is that the Access AED's purchased through Criticare Systems, have been found to be faulty or unreliable and have been recalled. The manufacturer has gone out of business, leaving many of us with what would appear to be little recourse.

As you may recall, in the fall of 2002, Criticare Systems approached the MASOMS Executive Committee with an offer to sell the Access AED's to our membership at a significant savings with a fee to be paid to the Society if we made a bulk purchase. This offer was marketed to the membership and from

December 2002 through February 2003, orders for 51 AED's were placed with Criticare Systems who delivered the AED's directly to the purchasers.

When the recall was announced in November 2004, Criticare Systems admitted no liability. However they offered to replace the AED's with new units at retail cost minus a \$500 rebate. Many of the purchasers and the MASOMS Executive Committee felt that this offer was inadequate and the Society contacted Criticare Systems to voice our disappointment and to request a more reasonable settlement. Since no additional offer was presented, I wrote a letter on behalf of the MASOMS to the President and CEO of Criticare Systems, Mr. Emil Soika. (Please see letter printed in this newsletter on page 3). In response to my letter, further promises of an improved offer were made. However, to date, (mid April), no formal written offer has been mailed to the purchasers. For this reason, it is our intention to proceed with Criticare Systems as outlined in my letter. I look forward to having some positive results to report at our Meeting on April 27.

I wish you all the best in your personal and professional lives and hope to see you at the Spring Meeting.

**James W. Adams, DDS
President**



Middle Atlantic Society of Oral and Maxillofacial Surgeons

MASOMS News

is an official publication of the Middle Atlantic Society of Oral and Maxillofacial Surgeons, and is published twice a year.

Please direct all editorial and advertising inquiries to *MASOMS News*, in care of the MASOMS office.

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AAOMS District II Trustee Report

Dear MASOMS Colleagues:

As I write this report, I am returning from Charleston, South Carolina and the March 16, AAOMS Board of Trustees' triennial strategic plan review meeting. As its name suggests, the Board sets aside this time to gauge how well the association met its goals during the past three years and, more importantly, tries to identify those forces and trends that will challenge and shape OMS practice over the next three years. As most of us can attest, these are tumultuous times for the specialty. We are confronted on all sides by regulatory and professional challenges to our scope of practice, technological innovations that are rapidly changing practice modalities, and even by other dental specialties seeking to enlarge their own scope of practice at our expense. These are not always easy times, and the ways in which we respond may profoundly impact the future of oral and maxillofacial surgery. We had excellent discussions in Charleston and I am confident we will emerge with a strong strategic plan that will secure the full scope of practice for future OMSs who follow us. I will provide our district OMSs with a full report of the strategic plan review meeting, as well as the upcoming Board of Trustees meeting in April.

March 17 - 19, the American Dental Society of Anesthesiology held its annual session in Charleston in conjunction with AAOMS. Thanks in large part to the response of AAOMS members, the session was sold out and many individuals were there to take the NDSA exam. As OMSs, the ability to provide safe, cost-effective, in-office anesthesia is critical to our practice, so I am pleased that our members responded so well to the promotion of this meeting.

Another element critical to the future of the specialty is clinical research into the new techniques and treatment modalities that will improve the delivery of patient care. This May, approximately 100 invited OMS researchers and others interested

in supporting research efforts will participate in the AAOMS Research Summit, an intense three-day session that will consider grant writing and funding sources, as well as the four areas most likely to attract research studies: tissue engineering, wound healing, minimally invasive surgery and pain management. The proceedings of the Summit will be submitted to the *Journal of Oral and Maxillofacial Surgery*.

Last fall AAOMS conducted its triennial membership survey to assess the effectiveness of AAOMS activities and to determine what OMSs believe are the most critical areas for association involvement. The survey instrument is sent to a random, cross-section of AAOMS membership and the results are always interesting and sometimes very surprising. If you were selected to receive the survey this year, I would like to thank you for your participation. We are currently tallying the results and will publish them in AAOMS Today this summer. The raw data will be provided to the Board as they review the strategic plan.

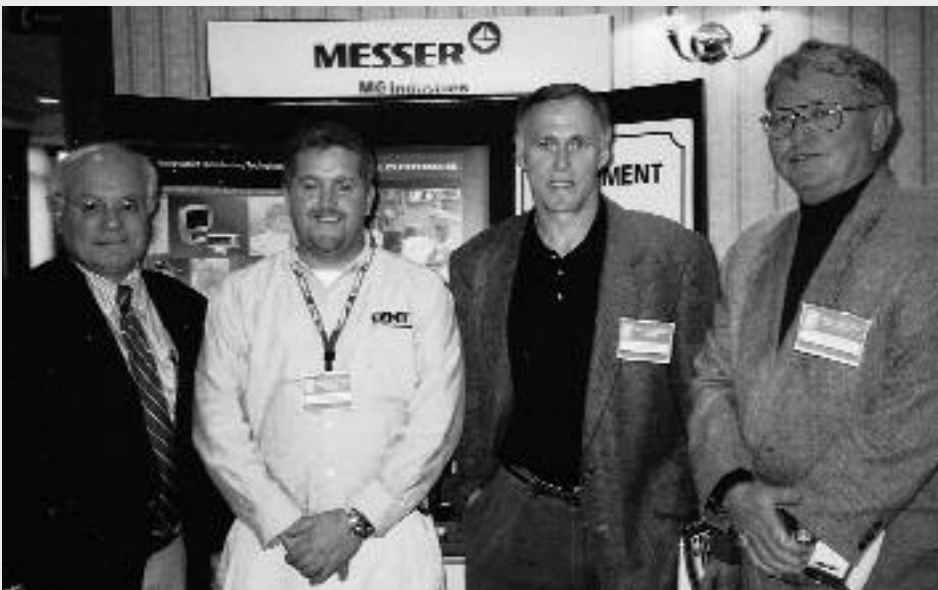
The calendar may indicate it is April, but at AAOMS the Annual Meeting is in full swing. This year's program will be held September 21-24, in Boston. There are two headquarters hotels for the 87th Annual Meeting; the Boston Marriott Copley Place and the Sheraton Boston. Online housing registration is available at aaoms.org. This is the best and fastest way to reserve your first choice accommodations. I also recommend you check the AAOMS website frequently to keep abreast of the Annual Meeting's programs and events. I look forward to seeing many District II OMSs at this year's meeting.

And speaking of events close to home, the 2005 AAOMS Day on the Hill is scheduled for May 11 in Washington, DC. Congress is preparing to take on President Bush's budget proposals and, as you are aware, his State of the Union

continued on page 3



District II Trustee, Dr. Edwin Slade addresses the membership at the General Business Meeting



Meeting attendees visit with Phil Myers of Eastern Medical Technologies



Dr. Milton Bernard and Jeff Robins, sales representative, Surgitel

Highlights from the Fall 2004 Meeting at the Turf Valley Resort ...

*Outgoing President, Dr. Brad Porter
passes the Presidential Gavel to
Dr. Jim Adams*



*Dr. Vincent Dauchess with
Nobel Biocare sales representatives,
Hallie Wyrick and Will Mechura*



*Meeting attendees visit with
Marcus Hines at the BioHorizons booth*



AAOMS District II Trustee Report

continued from page 2

address considered a number of health-care-related issues, including tax credits to help low-income workers buy insurance, improved information technology, association health plans for small businesses, expanded health savings accounts, and medical liability reform. I urge you to join your colleagues from around the US as they meet with their state representatives to share their opinions of these and other legislative initiatives. You can register for the program at www.aaoms.org.

As always, I thank you for the support and encouragement you have shown me throughout my tenure as your AAOMS trustee and during this time of my campaign for AAOMS Vice President. Together we have made District II's positions heard in the national forum.

Edwin W. Slade, Jr., D.M.D., J.D.
AAOMS District II Trustee

MASOMS would like to extend a special thank you to the following companies who exhibited at the 2004 Fall Meeting. Your continued support of our organization is appreciated.

BioHorizons
Eastern Medical Technologies
Harvest Technologies Corporation
Imaging Sciences International
Implant Innovations, Inc.
KLS Martin, L.P.
Lifecore Biomedical
Nobel Biocare
OMS National Insurance Company
Osteohealth Company
Paul Banditt, Inc.
Stryker Leibinger
Surgitel/General Scientific Company
Synthes Maxillofacial
Trealor & Heisel
Zimmer Dental

Letter to the President and CEO of Criticare Systems...

December 10, 2004

Mr. Emil Soika
Chief Executive Officer
Criticare Systems, Inc.
20925 Crossroads Circle
Suite 100
Waukesha, Wisconsin 53186-4054

Dear Mr. Soika:

I am writing to you in my capacity as President of the Middle Atlantic Society of Oral and Maxillofacial Surgeons. Our organization represents more than 250 oral and maxillofacial surgeons practicing throughout New Jersey, Maryland, Pennsylvania, Virginia, Delaware, West Virginia and Washington, DC.

I am contacting you regarding the recall of the Access Cardiosystems AED's and the subsequent folding of the company. From December 2002 through February 2003, our membership purchased more than 50 of these AED's from Criticare Systems and many others purchased them individually. We are asking you to make this situation right. However, your offer of a \$500 or even a \$700 rebate on returned units is simply unacceptable.

Although, Criticare Systems may not be legally responsible for replacement of the Access AED units, I can tell you that in the eyes of our membership, we were dealing directly with Criticare Systems and our expectation is that you stand behind what you sell. These expectations are based on Criticare's prior business practices and the fact that in general, your company is held in high esteem.

Please understand that the reputation of your company and the solid relationship that you have built with oral and maxillofacial surgeons is in jeopardy. If you do not stand behind your products (whether you make them or not), we will have a difficult time doing business with you in the future. Our Society has already received calls from members asking for a boycott of your company (which I currently oppose). However, unless Criticare "steps up to the plate" on this issue, it is likely that your sales people and products will be excluded from our state and regional meetings and our national organization, AAOMS will become involved.

Mr. Soika, I am hopeful that Criticare Systems will reevaluate its position regarding the ACCESS AED's. I look forward to your response and to a continued relationship with your company.

Sincerely,

James W. Adams, D.D.S.
President, MASOMS

The State of the Delaware...

Drs. Ed Granite and Lou Rafetto are happy to announce that, as a result of the recent site visit by the ADA, the resident training program at the Christiana Care Medical Center has received the highest level of recertification without restriction. Additionally, congratulations go out to Drs. Ray Petrunich and Jay Bukzin, two of our recent graduates, for successfully completing the oral board exam in February and becoming diplomates of the American Board of Oral and Maxillofacial Surgery.

Eugene M. D'Amico, D.D.S.
Newark, DE

The State of the District of Columbia...

The DCSOMS met on February 10, 2005 at Sam and Harry's for our winter session. Our spring meeting will be held May 19, 2005 at the same venue. The meeting was well attended and we discussed the issues at hand in the District. A new Constitution and Bylaws was approved by the membership. The new Constitution and Bylaws include all of the recent changes mandated by AAOMS.

A new round of anesthesia reviews will begin in 2005. All practicing oral and maxillofacial surgeons in the District of Columbia are to be evaluated. Much consideration was given to the possibility of a review of the DC Dental Practice Act and all agreed that the present Definition of Dentistry in the District of Columbia is a good one. If changes are to be made, the Society endorses the Definition approved by the ADA and the AAOMS. We will be monitoring the activities in the District of Columbia closely.

Robert W. Emery, D.D.S.
President, DCSOMS

The State of Maryland...

The MSOMS is enjoying a successful year on several educational and political fronts. The annual academic meeting was held on April 11 at the BWI Airport Marriott. This successful program featured Dr. Michael Pikos in a discussion of block bone grafting techniques. MSOMS is actively involved in updating the State's anesthesia guidelines under the guidance of OMS and Dental Board member, Dr. W. King Smith. Monitoring and continuing education requirements are being revised. The subject of oral sedation is being directly addressed and regulated.

On August 20, 2005, the Society will host the AAOMS District II Caucus at the Renaissance Harborplace Hotel in Baltimore's inner harbor. MSOMS members, Art Jee and Vincent DiFabio are Caucus Chairman and Secretary respectively.

Bryan P. Keegan, D.M.D.
Vice President, MSOMS

The State of New Jersey...

The NJSOMS will be holding its annual Spring continuing education seminar in conjunction with the University and Medicine and Dentistry of New Jersey-Department of Oral and Maxillofacial Surgery on April 27th at the Pines Manor in Edison, NJ. Robert Marx, D.D.S. from the University of Miami will discuss Maxillofacial Reconstruction with an emphasis on the uses of Platelet Rich Plasma.

On June 1st, the Society will be holding its year-end dinner at the Woodbridge Hilton in Woodbridge, NJ, at which time the newly elected officers will be installed and eleven new members will be inducted into our component society. The society's fall educational meeting will also be held at the Woodbridge Hilton and will feature Dennis Tarnow, D.D.S. speaking about dental implants.

That meeting is scheduled for November 30th. For further information, please contact Dr. Kayvon Haghghi at 732-671-5822.

Gerard Begley, D.M.D.
President, NJSOMS

The State of Pennsylvania...

The PSOMS continues to be in the forefront of office anesthesia evaluations, as required by AAOMS. Pennsylvania has had an anesthesia review program in place long before it was an AAOMS national requisite. Recently, myself and Dr. Robert Lindner, Director of the Office Anesthesia Reviews along with representatives from the Pennsylvania Dental Association, the State Dental Board and the PA Commissioner of the Bureau of Professional and Occupational Affairs, met with the Chairmen of the Pennsylvania House Professional Licensure Committee. This meeting was held at the State Capital Building in Harrisburg, Pennsylvania where we discussed the implementation of Act 135 of 2002. This legislative act concerns the administration of general anesthesia in qualified OMS and dental offices in Pennsylvania. Our legislators, acknowledging the work done by the PSOMS, have decided to grant an additional year to secure the statutorily mandated clinical evaluations and office inspections, as well as the continuing education requirements. The PSOMS is intent on meeting their obligations as required by law.

The PSOMS also continues in their effort to present interesting and informative scientific programs. The 2005 Annual Spring Scientific Program will be on May 11, 2005 at the Wyndham Marriott Hershey Hotel in Harrisburg. Dr. Harold Crossley will present on "Pharmacology Analgesia and Local Anesthesia". An OMSNIC Risk Management course will be presented on May 12, 2005.

Ronald F. Sicilia, D.M.D.
President, PSOMS

The State of Virginia...

Greetings from the Virginia Society of Oral & Maxillofacial Surgeons! I would like to update you on what the VSOMS has been doing. Every other year, we offer an Advanced Cardiac Life Support class, followed by Risk Management. The alternating years, we sponsor an Implant Seminar. This was the year for the Implant Seminar.

On February 4, 2005, the VSOMS and Nobel Biocare presented Dr. Jean-Francois Bedard. Dr. Bedard is a prosthodontist and practices in Englewood, Colorado. He lectures nationally and internationally on aesthetic, reconstructive, and implant dentistry. He gave a wonderful all day presentation on implant placement in the esthetic zone. He talked about treatment planning from both the surgical and restorative aspects. His approach benefited both the surgeon and the restorative dentist. He was an enthusiastic and enjoyable speaker. On behalf of the VSOMS, I would like to thank Nobel Biocare for finding him for us. If any of you are interested in hearing him, contact the Continuing Education Department at Nobel Biocare.

The VSOMS continues to have a presence at the Virginia Board of Dentistry meetings. We are monitoring legislative issues pertaining to our practice. Of interest, the Board has deemed that double degreed oral surgeons can only use the M.D. if they actually have a Virginia Medical License. If they have the M.D. degree but no medical license, they cannot use the M.D. as a credential.

We are busy planning our 2005 Annual Meeting to be held be June 24-26 at the Cavalier Hotel in Virginia Beach. Our speaker, Mr. W. Scott Johnson, Esquire is a defense attorney who has presented at our national AAOMS Meetings. He is a staunch advocate for the Virginia Dental Association and the VSOMS. He routinely appears before the Virginia

Editor's Corner

Recently I had the opportunity to visit an otolaryngologist who also happens to be a good friend of mine. He told me that he no longer offers a professional courtesy to his patients who are colleagues or friends. He indicated that I would receive a bill from him for co-pays, which I could choose to ignore. He then told me about a recent incident, which caused this change in practice.

A patient of his mailed him a gift and requested a reduced fee for services provided. When he refused, the patient became angry and filed a complaint with the State Board, alleging that the physician had indeed lowered his fee in exchange for a gift. Although he had done nothing wrong, my friend had to take a day out of his practice to answer these false allegations. As a result, he is afraid to offer a professional discount to anyone.

Our world has become one of regulations. Oral surgeons have provided excellent care for over a hundred years. Now we spend a large part of our day dealing with paperwork and regulations: HIPPA, OSHA, Medicare compliance, anesthesia oversight and liability concerns. Wouldn't it be nice to just practice surgery again; and yes, every so often, be able to offer professional courtesy to a close colleague or friend?

Eugene M. D'Amico, D.D.S.

General Assembly to lobby on issues affecting health care providers, hospitals, and professional organizations. In 2001, Mr. Johnson's assistance proved indispensable to the passage of Senate Bill 806 that updated the Definition of Dentistry in Virginia. Mr. Johnson will be addressing Medical Malpractice Case Law and will give a 2005 Legislative Update and Closed Claim Review. We invite you all to attend. See you at the beach!

Kimberly S. Swanson, D.D.S.
President, VSOMS

that was introduced by the Speaker of the House of Delegates. Another bill has been proposed that would greatly restrict administration of anesthesia to pediatric patients. Members from the state society attended a hearing to help educate the legislators about our specialty's training and the ramifications of the proposed bill. The committee is meeting again to decide whether to amend the original, board supported bill with provisions from the other proposal. We will continue to monitor these events closely and support office based anesthesia as currently practiced.

T. Dean Bobbitt, D.D.S.
Parkersburg, WV

The State of West Virginia...

Again, the annual legislative session has thrown our specialty a curveball. The Anesthesia Committee of the State Dental Board has supported an update of the current anesthesia laws with a bill