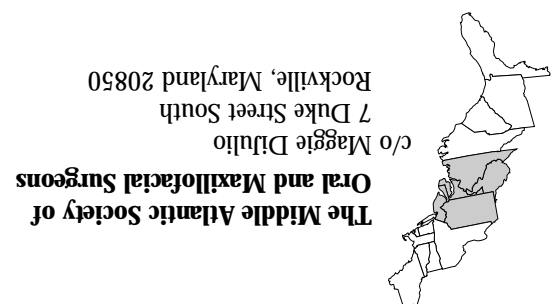


**The MASOMS Spring Meeting
will be held on
Wednesday, April 28, 2004 at the
Turf Valley Resort and Conference Center
in Ellicott City, Maryland.**

**Program information will be mailed in February.
Please mark your calendars.**





MASOMS *News*

Fall 2003

THE NEWSLETTER OF THE MIDDLE ATLANTIC SOCIETY OF ORAL AND MAXILLOFACIAL SURGEONS

A Message from the President of the Middle Atlantic Society of Oral & Maxillofacial Surgeons

I am happy to report that MASOMS had a very successful spring meeting. The attendance was excellent and the comments were quite positive. The Turf Valley Resort and Conference Center venue seems to be working quite well. The central location and conference space continue to make this an appealing choice for our Society. With this in mind, the fall educational meeting will be held there as well. This meeting will feature Dr. Peter Moy, a quite knowledgeable and excellent speaker. Details regarding the meeting can be found elsewhere in this newsletter. As per our routine, a registration brochure was mailed in September.

I am also pleased to report that the MASOMS membership continues to grow. I believe that this is a positive reflection on our effort to bring cost effective, convenient and quality educational programs to the membership. The Society was also able to negotiate a very favorable deal on a bulk purchase of automated external defibrillators. Many of the members took advantage of this opportunity to add an AED to their armamentarium. Much credit goes to

Dr. Robert Emery, Dr. David Bastacky and our Executive Director, Ms. Maggie DiJulio, for this endeavor.

In an effort to increase communication between MASOMS and the military, Dr. David Bitonti from the National Naval Dental Center was invited and attended the spring, 2003 Executive Board meeting. The Board will continue to invite a military liaison, in a non-voting capacity, to future Executive Board meetings. Additionally, the Board is proposing a bylaws change regarding military membership in MASOMS. Military oral and maxillofacial surgeons in the Middle Atlantic region would be required to complete a membership application to the Society. They would not be assessed annual dues, but would be required to pay member fees for the educational meetings. I would encourage the MASOMS membership to approve this bylaws change. The specifics to the bylaws change can be found elsewhere in this publication.

I was recently on vacation in Maine visiting my parents. My mother told me how she

had custom ordered two chairs for their home. After placing the order, my mother asked the sales person if she would like a credit card for a deposit. She was informed that it would not be necessary and they would call her when the chairs arrived. I told my mom that this is the way things should be done, she agreed with me. I then thought of the number of places that a patient's signature is required in our office. These forms include the patient information sheet, consent forms, HIPPA, fee quotation sheet, insurance authorization and payment sheet. Fortunately, I believe a verbal agreement is all that is needed for most people. Then there are the minority of individuals that seem committed to making everyone's lives difficult. These people would probably argue that they did not receive their fair share after winning a lottery. These folks could sign fifty different forms and it would not make any difference in their approach or their attitude. I am not sure where I am going with this... I guess it is just nice to go on vacation.

**Bradford J. Porter, DDS
President**

Visit MASOMS.ORG

The Society continues to communicate with its members, vendors and affiliates, via the website. For organizational news, special events, membership information and more, please visit www.masoms.org. The site will be updated regularly as information becomes available. Please feel free to e-mail any comments or suggestions to the Society's Executive Director, Ms. Maggie DiJulio at masomsdir@msn.com.



Middle Atlantic Society of Oral and Maxillofacial Surgeons

MASOMS News

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AAOMS District II Trustee Report

Dear MASOMS Colleagues:

Although the road to Orlando for the 85th AAOMS Annual Meeting, Scientific Sessions and Exhibition traveled a circuitous route through Toronto, the final destination proved a beautiful locale for an enjoyable and successful program.

Held in conjunction with the Canadian Association of Oral and Maxillofacial Surgeons (CAOMS) 50th anniversary meeting, the AAOMS Annual Meeting welcomed 4000 total registrants, including 1600 members, their families, staff and invited guests to a program that featured symposia on the latest clinical treatments and surgical techniques; practice clinics and workshops; practice management sessions and assistant skills programs. Program highlights included a special ACLS re-certification course for oral and maxillofacial surgeons; the Chalmers J. Lyons Memorial Lecture on "The Role of Biofilms in Device-Related and other Chronic Bacterial Infections;" and a discussion of the first tongue transplant by the oral and maxillofacial surgeon who performed the surgery, Dr. Rolf Ewers. In addition, attendees were able to visit more than 170 exhibitors displaying the latest products, services and innovative technologies that are indispensable to today's OMS practice.

Dr. Lewis N. Estabrooks, chairman of the OMSNIC Board of Directors, announced that the OMS National Insurance Company was prepaying \$100,000 of a \$500,000 bonus slated for AAOMS once 4200 OMS's insure with OMSNIC. The purpose of the early payment is to help the AAOMS defray some of the expense incurred by moving this year's Annual Meeting from Toronto to Orlando.

In regards to the association's discussions with Toronto, Dr. Nissen reported that following discussions with Toronto officials, the AAOMS had agreed to hold its 2009 Annual Meeting in Toronto.

Just before the Annual Meeting, your Board of Trustees convened their September meeting. Following are the highlights of our actions:

- Reviewed the association's July 2003 financial statements and noted that revenues and expenses were at or better than the amount budgeted. The Board thanked outgoing Treasurer, Jay Malmquist for his financial stewardship over the last two years.
- Approved an agreement with computer hardware and support provider COMPUtek to market the necessary equipment and service in conjunction with the sales of Discus Dental's OMSVision practice management software system.
- Reviewed a new recruitment video designed to encourage dental students to consider a future in oral and maxillofacial surgery. The 10-minute video will be accompanied by a more detailed brochure that will be given to the students and featured on the AAOMS website.
- Accepted the OMSITE Committee's recommendation to change the name of the OMS In-Training Examination (OMSITE) to the Oral and Maxillofacial Surgery Self-Assessment Tool (OMSSAT). The new name more clearly reflects the examination's change from a "secured" exam to an educational self-assessment mechanism.
- Thanked the OMS Foundation for extending their financial support for the annual Faculty Educator Development Awards (FEDA) from five to ten years. Now in its second year, the FEDA represents a concerted effort by AAOMS to encourage new OMS's to consider careers in OMS education.

An important function of the AAOMS Annual Meeting, of course, is the business addressed by the House of Delegates. This year the House approved eleven resolutions, including the following:

- Approved the 2004 AAOMS operational budget with revenues of \$12,654,435 and expenses of \$12,429,989.

- Amended the Bylaws to require implementation of the AAOMS Office Anesthesia Evaluation Program, with evaluation and re-evaluation every five years, or re-evaluation in accordance with current state dental board regulation by OMS component societies and counterparts. This will allow fellows and members to maintain active membership status in the OMS component societies and counterparts, including annual status reports on the office anesthesia evaluation and re-evaluations to the Committee on Anesthesia. OMS state societies are also required to amend their Bylaws to incorporate the five-year requirement for transmittal to the AAOMS by the third session of the AAOMS House of Delegates in 2006.
- Called for the AAOMS and component societies to strongly reinforce the responsibility that all AAOMS fellows and members have to participate in maxillofacial trauma call as an active member of a hospital staff in their community.
- Encouraged the AAOMS to seek incentive pay for oral and maxillofacial surgeons serving in the armed forces comparable to that of paid physicians.
- Established the Committee on Public and Professional Communication as a standing committee.
- A complete discussion of the resolutions is available on the AAOMS website at www.aaoms.org.

The House of Delegates also presides over the election of officers. During the coming year, Dr. Elgan P. Stamper will serve as President of AAOMS and Dr. Larry W. Nissen will serve as Immediate Past President. They will be joined by the following officers elected this year: President-Elect Dr. Daniel J. Daley; Vice President Dr. Jay P. Malmquist; and Treasurer, Dr. Ira D. Cheifetz. Dr. Malmquist will serve a one-year term and Dr. Cheifetz will serve two years as Treasurer. Dr. Daley will succeed to the position of President at the conclusion of the 2004 Annual Meeting.

Trustees serving on the AAOMS Board are nominated by their district caucuses and

MASOMS Hosts 2003 Fall Meeting

The Society will hold its fall meeting on Wednesday, November 5, 2003 at the Turf Valley Resort and Conference Center in Ellicott City, Maryland.

The featured speaker, Dr. Peter Moy will present an all day program on "Site Development Procedures and Advanced Concepts in Implant Dentistry: When, Where and How." Program topics include: identifying the need and objectives for establishing ideal implant position and angulations, understanding the importance of the "Team Approach to Implant Dentistry", hard and soft tissue grafting procedures, identifying ideal donor sites for grafting techniques, grafting procedures for specific defects, understanding the risks and benefits of surgical procedures in site development and understanding the indications, risks and benefits for early and immediate loading. Eight hours of continuing education will be provided for this course.

Dr. Moy is a graduate of the University of Pittsburgh. He founded and maintains his private practice in the West Coast

Center for Oral and Maxillofacial Surgery in Brentwood, California. Dr. Moy presently limits his practice to oral and maxillofacial surgery, focusing mainly in the areas of osseointegrated dental implants and reconstruction of the severely atrophic ridges. He is currently on staff and holds teaching positions in the departments of OMS and Hospice Dentistry at UCLA.

In addition to Dr. Moy's program, this meeting will feature a variety of tabletop exhibits. Vendors will be available to discuss and demonstrate the latest in equipment, materials and services available to the oral and maxillofacial surgeon.

Program information was mailed in early September. If you have not already registered for this meeting, please do so soon as space is limited. For a meeting brochure, please visit the MASOMS website at www.masoms.org or contact Maggie DiJulio, Executive Director at 301-217-0864. We look forward to having you join us for this special event.

elected by the House of Delegates. This year in Orlando, I was re-elected to a second term on the Board as the District II Trustee along with Dr. Lee D. Pollan (District I) and Dr. Richard A. Crinzi (District VI). Trustees continuing their service on the AAOMS Board of Trustees are Dr. Donald L. Seago (District III); Dr. W. Mark Tucker (District IV); and Dr. R. Lynn White (District V).

In all, the 85th AAOMS Annual Meeting, Scientific Sessions and Exhibition was an outstanding example of collegial cooperation and learning that epitomizes our specialty and those who practice it. Kudos to everyone whose extraordinary efforts enabled the 90-day relocation of this meeting from Toronto to Orlando. Thanks also to our CAOMS colleagues for their continued support throughout the planning process.

Finally, thanks to you, our members, for rallying behind your association and registering for this truly excellent meeting. This specialty is second to none, and it is a privilege to represent you on the Board of Trustees. Thank you for your confidence and support.

Edwin W. Slade, Jr., D.M.D., J.D.
AAOMS District II Trustee

MASOMS on the Move

The Society has recently relocated its headquarters office. The new mailing address is:

7 Duke Street South
Rockville, Maryland 20850
Please be sure to update your records.

Highlights from the Spring 2003 Meeting at the Turf Valley Resort ...

*New members,
Drs. Bradford Jungels and
Miari-Ann Griffith receive their
membership certificates*



*Dr. Howard Nelson visits with
Stryker Leibinger sales representatives,
Sara Nobel and Laura Cross*



*Dr. Lawrence Barrett and
Ms. Linda Kenny, Paul Banditt, Inc.*





Drs. Richard Salzer and Barry Maharaj (center) visit with Predictable Surgical Technologies representatives, George Rebitski and Ed Schumacher



Implant Innovations sales representative, Jon Werner with meeting attendees, Drs. Steve Dorsch and Andrew Bluhm



Dr. Stephen Irwin visits with Scott Steller at the Windent/Health Soft table

The State of the District of Columbia...

All continues to go well for our membership. On June 25, 2003, the Society met for its semiannual business session and dinner. In addition to the camaraderie we enjoy due to the small size of our group, we also discussed the actions of non-OMS groups organized by the American College of Surgeons (ACS) to limit the practice and scope of our specialty. The ACS has directed interested persons (non-dentist MDs) to monitor Dental Bar activities nationwide and attempt to intervene if actions favorable to OMS scope are being considered. We feel that it is best that we, members of the dental profession, be the ones to educate our dental colleagues. Therefore, as we have successfully accomplished in the past, we will move forward proactively, meet with the DC Board of Dentistry, and keep them apprised of what is current in our specialty.

I am pleased to report that on June 3, 2003, the District of Columbia Council voted seven to six to repeal the controversial Master Business License Program. This program required self-employed individuals and DC companies that earned more than \$2,000 annually, to register with the city (and incur yet another fee in addition to the Dental License, Professional License, DC Drug fee, etc.). In addition to the financial burden, this bill also would have created further administrative hassle and paperwork for our practices, which of course cuts into our time to treat patients. In addition, there was no public policy objective that would be gained by including oral and maxillofacial surgeons in the Master Business Registration Program. The regulatory oversight by the Department of Health and the licensure function of the Board of Dentistry provides the District government with all the information it could possibly use.

Last fall, the Department of Health had exempted dentists and physicians from the program. However, debate continued and an amendment was introduced which would have converted the program from one requiring a "license" to one requiring a "registration." Fortunately, a bill was offered to scrap the entire program. The majority of the City Council sided with the latter bill, resulting in the demise of the unpopular program.

In our final accomplishment of the evening, the membership voted to retain an Executive Secretary to facilitate the smooth running of our Society. We are pleased to announce that Ms. Jeanne Perrotta who many of you have met, assisting Ms. DiJulio at the MASOMS meetings, has accepted the position.

**Steven A. Guttenberg, D.D.S., M.D.
President, DCSOMS**

The State of Maryland...

The MSOMS was pleased to host Dr. Craig Misch at our spring scientific meeting on April 2, 2003 at the Turf Valley Resort and Conference Center in Ellicott City, Maryland. Dr. Misch presented an outstanding program on implant surgery and associated techniques. More than seventy attendees were the recipients of invaluable pearls from Dr. Misch.

Dr. Christian Stohler, the newly appointed Dean of the University of Maryland Dental School, was formerly introduced to the membership during the Society's General Business Meeting on April 2, 2003. Dr. Stohler shared his vision for the dental school. He indicated that the OMS department at the school would serve as the model for all other departments.

In other dental news, Dr. Robert Ord was appointed as Chairman of the Department of OMS at the University of Maryland Dental School. We are all benefactors of Dr. Ord's tireless efforts on behalf of our profession.

Dr. King Smith of Bel Air, Maryland continues to serve on the Maryland State Board of Dental Examiners. King has informed us that there have been ongoing discussions relating to the possibility of re-evaluating OMS offices for anesthesia compliance as well as re-testing OMS's for anesthesia administration. Apparently, manpower remains a concern with regards to implementation. Suggestions have been made by the membership to ensure that any further inspections and re-evaluations are as "user friendly" as possible.

On the national level, Dr. Thomas Soliday has been elected as ADA Speaker of the House. Congratulations to Dr. Soliday on

this achievement. We are all fortunate to have an experienced leader like Tom in such an important position.

Also on the national scene, the 85th Annual AAOMS meeting held in Orlando last month, was dedicated in honor of Dr. Richard Simeone, an active MSOMS member and past president of AAOMS.

In closing, we are saddened to report the recent passing of Dr. John Nespeca of Laurel, Maryland. His family is in our thoughts and prayers.

**Lynn F. Ascher, D.M.D.
Vice President, MSOMS**

The State of New Jersey...

In April, Dr. Joseph Niamtu spoke at our spring meeting hosted with UMDNJ Oral Maxillofacial Surgery Department. On December 10, 2003, Dr. Peter Moy will be speaking at our autumn meeting

The NJSOMS will begin sending all Society newsletters and course bulletins to oral and maxillofacial residents in the state as well as nearby areas. We would like to keep the residents informed on issues important to us and to help create an interest for their help in the future.

We are very proud of one of our members, Dr. Ira Cheifetz, newly elected Treasurer of AAOMS. We are also extremely grateful for the support he has received from the Middle Atlantic Societies.

**Philip S. Engel, D.M.D.
President, NJSOMS**

The State of Pennsylvania...

On behalf of the PSOMS, I hope all the members of the MASOMS had a pleasant summer season, despite all of the rain.

The PSOMS had a successful annual meeting this year in State College, PA. Dr. Eric Carlson, Professor and Chairman of the OMFS at the University of Tennessee spoke on Pathology and Reconstruction of the Jaws. His presentation contained much information that all of us can use in our daily practices of oral and maxillofacial

surgery. The highlight of the meeting was our tribute dinner honoring Dr. Tom Braun for all he has done for oral and maxillofacial surgery both in the state of Pennsylvania and nationally. The lecture presentation and dinner were well attended.

The executive committee of PSOMS continues to work tirelessly on anesthesia regulations with the Pennsylvania State Legislature and the State Board of Dentistry. In the near future, PSOMS will work hand and hand with the State Board to implement a thorough office inspection and clinical evaluation program modeled after the AAOMS program. Dr. Anthony Checchio, Chairman of the PSOMS Anesthesia Committee and Dr. Robert Lindner, newly appointed PSOMS anesthesia liaison with the State of Pennsylvania, have dedicated much time to this important cause.

We continue to receive valuable input in Harrisburg, Pennsylvania from our public affairs consultant, Capital Associates. They enable us to know what goes on in Harrisburg's inner circle. Without their professionalism, we would be unable to keep current with important state issues affecting oral surgery.

I would like to wish Bill Adams all the best as he assumes the Presidency of PSOMS this fall. I am confident that his leadership will be beneficial to all Pennsylvania oral and maxillofacial surgeons.

Martin E. Eichner, D.D.S.
President, PSOMS

The State of West Virginia...

Life is returning to normal after a busy legislative spring and summer. The Dental Practice Act was restored to coincide with the recommendations of the WVDA. The malpractice issues have not worsened, but will continue to evolve in the legislature and courts for some time. Finally, the oral and maxillofacial surgery community has lost a great supporter and representative in Dr. Kent Jackfert who passed away earlier this year.

T. Dean Bobbitt, D.D.S.
Parkersburg, WV

Editor's Corner

At our spring meeting, I had the pleasure to converse with many of our colleagues. Discussions with surgeons I have known for many years led toward the topic of scheduling and trying to accommodate patients for orthognathic surgery. Their comment to me was "you still do that?" The response surprised me. As many of us started our practice during the infancy of orthognathic surgery, we took great pride in developing a major surgical practice. These cases were both emotionally and financially rewarding for us and were often times, life changing for our patients. Oral and maxillofacial surgeons have honed these operations to create both excellent esthetics as well as function with minimal recovery and surgical sequelae. Unlike some other surgical procedures, the learning curve is long.

Now that our summer is over, we have more time to evaluate our practice and how to improve our patient care as well as manage our business. There in lies the problem with orthognathic surgery. When we calculate the hours spent per case

compared to the reimbursement, did we cover our overhead expenses? How different is this than our experience with trauma? Over the years, our fees for orthognathic surgery have not risen at the same rate as other services we provide or as compared to inflation. Part of this may be reflected as a good fee for a good service attitude; part may be due to historical insurance reimbursement. In discussion with various insurance carriers, we have sought a respectful return for orthognathic surgery. Although the various insurance representatives understand our problem, there is no movement to improve the return. This makes it much less desirable to go to the hospital for these procedures as opposed to remaining in the office to place implants or extract third molars.

As oral and maxillofacial surgeons, we face a dilemma. We need to stay involved. There will not be an easy solution, but; if we walk away from this, who will take our place and what will be next?

Henry W. Zussman, D.D.S.

Executive Committee Amends Bylaws

At the 2003 Spring Meeting, the Executive Committee made additional revisions to the bylaws of the Middle Atlantic Society of Oral and Maxillofacial Surgeons.

Following are the proposed amendments which will be put forth to the general membership for approval at the Society's Business Meeting on November 5, 2003 in Ellicott City, Maryland. These amendments were posted on the Society's website in September.

Chapter 1 - Membership, Section 1-g, Page 3

Classification - To add a military category to the MASOMS membership classification.

Chapter 1 - Membership, Section 2-g, Page 5

Qualifications - Military membership is reserved for those oral and maxillofacial surgeons on active duty in the military and stationed within the geographic boundaries of the Middle Atlantic Region. They must be current members in good standing with the American Dental Association and the American Association of Oral and Maxillofacial Surgeons.

Chapter 1 - Membership, Section 3-b, Page 5

Rights and Privileges - Military members shall have no voting rights. They may not hold elected office, be a member at large or be a member of a MASOMS committee. These members may attend all meetings of the MASOMS having fulfilled the requirements for registration for any MASOMS educational, social or business programs.

Chapter 1 - Membership, Section 3-e, Page 5

There shall be no annual dues structure for Military members.